

# **ANGEE BELL**

UX DESIGNER & CREATIVE PROFESSIONAL

### **STATEMENT**

I'm a creative professional, UX Designer, leader and engagement director with experience gained from creating custom content for small companies to leading a team of design professionals at a large corporation.

# **EXPERIENCE**

2007 - Present

#### CVS HEALTH/AETNA, INC./HORIZON HEALTH

#### **Engagement Director**

Lead a team of creatice professionals, clinicians, websit administrators and content managers. Develop and drive the strategy for engagement and utilization of mental wellbeing services for members through production and management of promotional content, trainings, media and websites that center around guiding member to support, services and resources that match their needs.

## **Communications Manager**

Manage a team of creative professionals to develop promotional plan and materials to help engage members around the Employee Assistance Program (EAP).

#### **Communications Specialist**

Ideate and create materials for Employee Assisstance Program (EAP) members to help promote the program and increae utilization. Team Lead for projects and assinging work.

# 2003 - 2006 CADCO SYSTEMS Executive Assistant to CEO

Assisted CEO in organization and task management. Created marketing materials for sales executives. Designed spec sheets for products. Created and designed business website. Planned company events.

# CONTACT

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### **SKILLS**

UI/UX Design Adobe Creative Cloud
Graphic Design Podcast production
Adobe XD Video production
Figma Leadership

# **EDUCATION**

2023 BACHELORS - PSYCHOLOGY

Capella University

2023 UX DESIGN PROFESSIONAL

Google Professional Certificates -

Coursera

# **HOBBIES & INTERESTS**

Reading & Learning Boating & kayaking Cooking

### REFERENCES

Available upon request.